

Editorial Focus

Designed specifically for frequent travelers age 50 and over

The two key prerequisites for leisure travel are time and discretionary income — two things people age 50 and older are likely to have. These older travelers tend to vacation more frequently and take longer trips. Our mission is to inform the reader who seeks quality, value and enriching experiences.

Travel 50 & Beyond's coverage ranges from short trips such as spa weekends to month-long multi-nation treks. Because our readers are active and

interested in all types of trips, *Travel 50 & Beyond* features domestic and international destinations, small group tours, expedition travel, cruises, learning vacations, travel by rail and RV and outdoor adventures.

***Travel 50 & Beyond* delivers practical, useful recommendations to readers ready to travel. There's never been a travel magazine whose readers are more responsive to what you have to say, and sell.**

About the Editor, Elizabeth Armstrong

Elizabeth Armstrong, a gifted writer and editor, has been on the editorial staff at Vacation Publications since 1992 and has been the editor of *Travel 50 & Beyond* and *Vacations* since summer 2000. A graduate of Mount Holyoke College in South Hadley, MA, Armstrong was raised in New York, Italy, Liberia and Mississippi and currently resides in Houston.

Having traveled extensively since childhood, Armstrong has a true appreciation for other cultures and offers her readers insight based on personal experience.

Armstrong is dedicated to delivering thoughtful, practical stories geared toward travelers of all incomes and interests.



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Travel
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