

Travel

50 & Beyond

Geographic Distribution[†]

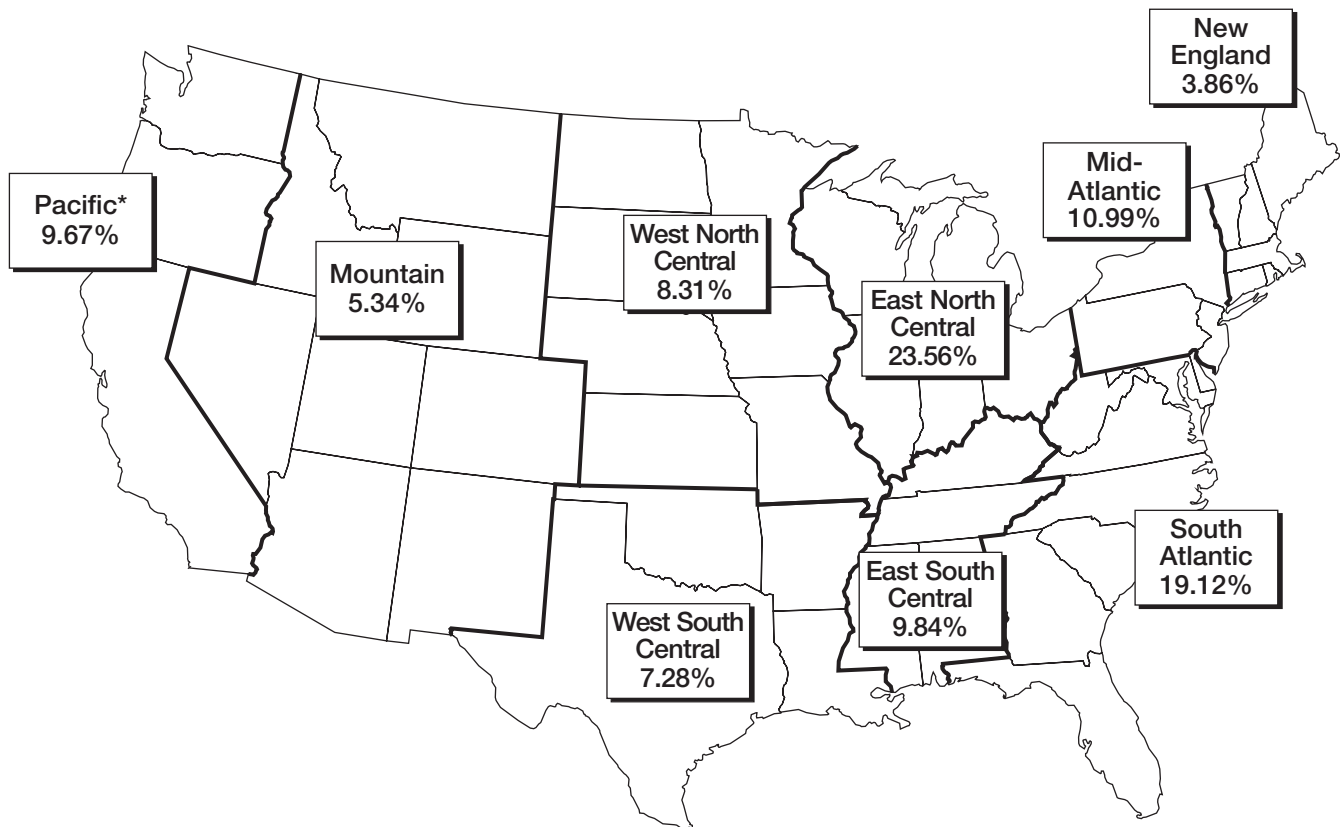
• Circulation 115,000

• Frequency: Four times per year

| | Circulation | % of circulation |
|--------------------|-------------|------------------|
| New England | 4,443 | 3.86 |
| Middle Atlantic | 12,644 | 10.99 |
| East North Central | 27,092 | 23.56 |
| East South Central | 11,313 | 9.84 |
| South Atlantic | 21,986 | 19.12 |

| | Circulation | % of circulation |
|--------------------|-------------|------------------|
| West North Central | 9,555 | 8.31 |
| West South Central | 8,373 | 7.28 |
| Mountain | 6,139 | 5.34 |
| Pacific | 11,120 | 9.67 |
| Canada/Other | 119 | 0.11 |

| | |
|---------------------------|----------------|
| Total mailed | 112,665 |
| Newsstand/single copy | 505 |
| Other | 1,830 |
| Total distribution | 115,000 |



*Includes Alaska & Hawaii

[†]Spring 2012